



GetThere Collaboration Suite

Overview

Corporations are changing the way they approach business travel. While travel remains an essential part of doing business, alternatives like web, audio and video conferencing have emerged as viable and cost-effective collaboration options. Such tools could reduce travel by up to 18 percent over the next decade, according to a poll of U.K. corporate travel managers*. More than ever, corporate travel and procurement professionals are in need of industry-leading collaboration management tools.

The GetThere Collaboration Suite is a patent-pending collection of solutions that enable corporations and the travel agencies that serve them to maximise their Return on Investment (ROI) on travel and virtual meetings services. Available via a phased roll-out during 2010, the suite includes an ROI Calculator for proposed trips, an industry-first solution geared to help employees make the most cost-effective decisions on meeting virtually vs. face-to-face. The GetThere Collaboration Suite is also comprised of a Social Networking Community, Meetings Management and Collaboration Inventory Management.

How It Works

GetThere has developed the Collaboration Suite in tandem with new algorithmic technology from Sabre Research, the same group that played a significant role in the invention of yield management for airlines. The Collaboration Suite represents the first set of solutions designed exclusively to help corporations manage both business travel and other types of collaboration such as web, audio and video conferencing, as well as business-oriented social media. The solutions encompassing the suite - ROIC Calculator, social networking community, GetThere Meetings and Collaboration Inventory Management - are multi-GDS and available globally.

What is Collaboration Management?

As a corporate travel manager or procurement officer, you are ultimately in the business of facilitating collaboration and thus tasked with finding the most productive and cost-efficient ways to do so. As existing technologies like web conferencing become more prevalent and new technologies that enable electronic collaboration continue to develop, the need for a solution to manage and weigh these options against traditional travel becomes greater.

The GetThere Collaboration Suite gives both you and your employees better visibility into the cost trade-offs between business travel (or in-person collaboration) and electronic collaboration, all while leveraging the world's leading travel procurement technology.



Key Features

- > **Return On Investment Collaboration (ROIC) Calculator** – An online decision tool that calculates the most cost-effective collaboration option (travel, web conferencing, audio, etc.) based on business value metrics
- > **Social Networking Community** – An enterprise community platform that facilitates knowledge sharing, networking via questions, answers and exploration tags, and destination advice
- > **Meetings Management** – Seamless travel booking and meetings management to track and control associated costs, while driving compliance with policies and contract commitments
- > **Collaboration Inventory Management**
 - Access to travel-related and non travel-related sources to automate the shopping and booking of all types of collaboration content from air travel to video conferencing



Key Benefits

- > Quantify the true ROI of a business trip and compare to other collaboration options
- > Facilitate experience-sharing and networking among employees before, during and after a trip
- > Provide a one-stop shopping option for meeting planning



**No Boundaries.
Just GetThere.**

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Collaboration Tools for a New Age in Business Travel

The GetThere Collaboration Suite is the first solution that allows both corporations and agencies to shop and book preferred collaboration assets within the GetThere workflow. It is intended to be a CIO's logical choice for making sense of the various desktop, telecommunications and Software-as-a-Service (SaaS)-based employee workflow options. Road warriors and their managers will now have the ability to easily define the ROI of a potential trip, while travel managers can measure the performance of their collaboration tools against their investment.

Return on Invested Collaboration (ROIC) Calculator

An industry-first calculator that provides travellers, arrangers and agents with recommended collaboration options that offer the best return on a company's investment. Based on a combination of trip "value" inputs by shoppers, policy "controls" configured by corporations and back-end calculation models developed by Sabre Research, the calculator empowers users with fiscally-responsible options for successful collaboration.

Social Networking Community

Sabre's enterprise community platform - cubeless(R) - enables companies to tap into the collective intelligence of their workforce to facilitate knowledge sharing, networking via questions, answers and exploration tags, and destination advice. It also offers opt-in GetThere itinerary sharing for optimal travel choices, such as ride-sharing and itinerary matching, across a broad employee base.

Meetings Management

GetThere Meetings provides planners and attendees with a seamless option to book and manage meetings, while also delivering significant savings. The meetings component enables companies to track and control meeting and associated travel costs, while driving compliance with policies and contract commitments.

Collaboration Inventory Management

Featuring content from both travel-related and non travel-related sources, the Collaboration Inventory component enables corporations to automate the shopping and booking of all types of collaboration content from air travel to video conferencing services.

Experience Even More Great Service from GetThere

The GetThere Collaboration Suite is just one innovative feature comprising the complete GetThere corporate online booking system. A majority of the world's major players rely on GetThere to streamline processes, improve supplier and contract management, and achieve ongoing and sustainable savings in corporate travel spend.

Contact your GetThere representative by calling +44 (0) 208 538 8551 or visiting www.getthere.co.uk to learn more.