



GetThere Demand Management Suite

Overview

The *GetThere* Demand Management Suite is a global package of products and services that gives corporate customers the ability to reduce travel demand and expenses through increased control, accountability and targeted messaging.

GetThere leads the arena in delivering enterprise-driven, cost-containment solutions. The Demand Management Suite goes even further for customers by ensuring efficiency and quality control while also enforcing corporate policies. Our comprehensive solution helps manage demand through every step of the booking process:

- > **Executive Consulting:** Provides insight into how to strategically reduce travel spend through customised consulting services from our most senior travel experts
- > **Trip Request Integration:** Pushes travel authorisation information from a workflow engine or ERP system into the *GetThere* system for insertion into the Passenger Name Record (PNR)
- > **Travel Validation:** Requires travellers to identify the purpose of a trip before beginning a new search
- > **Trip Deflection:** Alerts travellers regarding appropriate travel alternatives before, during and after the booking process
- > **Booking Notification:** Emails a traveller's manager once a booking has been completed
- > **Pre-Trip Approval:** Requires a traveller's booking to be approved by a manager before ticketing
- > **Expense Integration:** Integrates online and offline PNRs with third party expense reporting tools

The *GetThere* Demand Management Suite is widely available today and backed by an exclusive guarantee.

How It Works

The components of our industry-leading Demand Management Suite are bundled together so customers can seamlessly enjoy the benefits of each product. These diverse products allow corporations to weigh the cost of travelling against viable alternatives – web and video conferencing, for instance – at every stage of the booking process.

Results. Guaranteed.

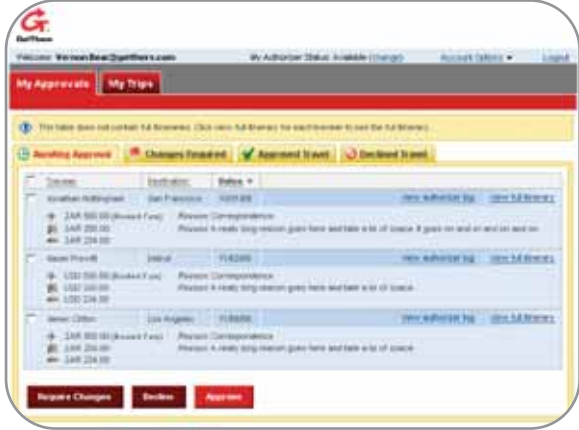
GetThere has guaranteed the value of the Demand Management Suite. Corporate customers will save double what the program costs in the first year after implementation or *GetThere* will refund the cost of the solution.*

Do More with GetThere

The bundled components of the Demand Management Suite represent a compelling solution for companies that are increasingly creative about saving on travel spend. The Suite allows corporations to proactively compare the cost of holding an offsite meeting, for example, against conducting the meeting locally or even hosting a web conference. Users can still book and manage these interactions with *GetThere* and enjoy the same type of convenience they're accustomed to.

At a Glance: Demand Management Suite

- > Validate travel reason prior to beginning a new trip search and traveller booking
- > Require and facilitate automated pre-trip approval by manager prior to ticketing
- > Improve and automate workflow efficiencies for tighter control of travel program spend
- > Increase availability of real-time information during booking, reducing costs by pushing travel alternatives
- > Enhance communication with travellers throughout the booking process, influencing cost-conscious traveller behaviour



GetThere

**No Boundaries.
Just GetThere.**

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Superior Value at Every Booking Stage

In today's economic environment, there is no better incentive for a product than how much money it can save a company. Backed by an exclusive guarantee that the Demand Management Suite will save a company double its cost, *GetThere* is confident in the value of these bundled products.

GetThere Executive Consulting

> Reduce travel spend by establishing best practices and initiatives that will work for your company

GetThere Trip Request Integration

> Gain efficiencies with automated and integrated trip request approval before booking event begins

GetThere Travel Validation

> Deter unnecessary travel and reduce costs
> Impose tighter processes, tracking and travel policy compliance

GetThere Trip Deflection

> Reduce travel demand costs by influencing traveller behaviour during the shopping process
> Alert travellers to trip alternatives and/or more cost-effective options, such as taking a bus or rail instead of a taxi

GetThere Booking Notification

> Enable managers to make immediate decisions with alerts when a booking is completed

GetThere Pre-Trip Approval

> Gain assurance – an auto-generated email takes users to an authorisation site where they can quickly action any item with a single click
> Ensure policy compliance with powerful online rules engines
> Streamline and automate the managerial approval process prior to ticketing

GetThere Expense Integration Service

> Realise value through increased compliance and tracking of travel spend
> Gain administrative efficiencies with a single integrated solution
> Increase user satisfaction with data flow between tools

Experience Even More from GetThere

The *GetThere* Demand Management Suite is just one innovative feature comprising the complete *GetThere* corporate online booking system. A majority of the world's major players rely on *GetThere* to streamline processes, improve supplier and contract management, and achieve ongoing and sustainable savings in corporate travel spend.

Contact your *GetThere* representative by calling +44 (0) 208 538 8500 or visiting www.getthere.com to learn more.