



# GetThere and StarCite Meetings

## Overview

Companies using StarCite meetings tools now have the opportunity to integrate these products with the *GetThere*<sup>®</sup> travel procurement system to book air travel for meetings in one seamless process. With meetings becoming an increasingly important savings vehicle in travel procurement strategy, the integration of these best-in-class tools results in increased online adoption, overall travel savings and meetings control.

## Travel & Meetings Integration Benefits

Having successfully controlled transient travel expenses, companies are increasingly extending their spend management initiatives to include meeting expenditures. Current systems, however, generate an incomplete picture of meeting spend. This partial view hinders efforts to show accurate reports to management, consolidate vendors, and negotiate volume discounts. *GetThere* integrates with StarCite to channel meeting travel through a single online source. This provides the data visibility that is instrumental in gaining a better understanding of corporate meeting spend, the first step in controlling these expenditures.

StarCite provides yet another example of our ability to integrate with multiple travel and technology partners to virtually any enterprise system. The *GetThere* philosophy of flexible integration gives customers the power to choose the partners that best fit their individual needs.

## The Company

- > **Cost Savings and Efficiency** – Drive down meeting costs and agency fees by moving your meeting and travel planning online and to a single site
- > **Visibility and Control** – Increase visibility to hotel spend and vendor preferencing, ensuring your meeting planners use company approved hotels and compliant contracts

## The Meeting Planner

- > **Online Simplicity and Ease-Of-Use** – Experience a simple process from creating the meeting and building a registration site, to sending invitations and running reports
- > **Robust, Click-And-Go Planning** – Apply group discounts, preferred vendor, and other policy guidelines to meeting-related travel
- > **Easy Attendee Management** – Easily invite attendees, as well as track their travel plans, accommodations and special needs

## The Traveller

- > **Speeding the Process** – Employees receive an e-mail invitation to a meeting, and with a single click, can register online and at their convenience
- > **Making Travel Easy** – Attendees access a single web site to register for the meeting, book a flight, reserve a hotel room and rent a car



## GetThere at a Glance

- > Leading travel procurement solution globally, offering corporate reservation technology and surpassing \$8 billion in gross travel bookings annually
- > Corporations using *GetThere* collectively save more than \$600 million in airfare annually
- > More than 3,000 corporations, including a majority of the world's major players, use *GetThere*



## StarCite at a Glance

- > StarCite, Inc. provides the most comprehensive suite of applications and services to the \$300 billion meeting and events industry
- > Companies rely on StarCite Enterprise Meeting Solutions to source, plan and manage meetings and their attendees
- > Processing more than 1 million transactions a year, StarCite has become the leading provider of Web based Attendee Management solutions to corporations, meeting planning companies, associations, convention and visitors bureaus, and travel agencies worldwide



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Just GetThere.**

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## GetThere and StarCite Together

The partnership between *GetThere* and StarCite brings together the world's leading travel procurement solution and largest on-demand global meetings management company. StarCite meeting solutions enhance visibility, ensure control and compliance, and lower expenses for buyers, while helping suppliers reach new customers, drive incremental revenues, and maximise internal resources.

### Seamless Integration

- > Transition a user from StarCite meetings registration site to a customer's new meetings only *GetThere* subsite
- > When needed, new *GetThere* profiles are created for invitees who do not have a profile within *GetThere*
- > Pre-populate the *GetThere* Begin Search page with origin, destination and travel dates/times

### GetThere Subsite

- > Ability to turn off car and/or hotel booking capabilities
- > A meeting identifier is added to the Passenger Name Record (PNR)
- > Proper payment included in the PNR

### Data Sharing

- > *GetThere* sends the PNR via XML to StarCite at the end of the booking process

### Meetings Only Subsite

- > Copy of existing subsite
- > Necessary configurations of PNR editor, ESI, and SSO to accommodate meeting needs

### What is Included

- > Up to four new *GetThere* meetings subsites
- > Connectivity between new subsites and StarCite meetings registration sites
- > This global offering is available in multiple languages, currencies and time formats

## Experience Even More Great Service From GetThere

*GetThere* and StarCite integration is just one innovative aspect comprising the complete *GetThere* corporate travel procurement solution. A majority of the world's major players rely on *GetThere* to streamline processes, improve supplier and contract management, and achieve ongoing and sustainable savings in corporate travel spend.

Contact your *GetThere* representative, call +44 (0)208 538 8500 or visit [www.getthere.com](http://www.getthere.com) to learn more.